



**PRICE** *SLIDE*

**Together we pay the same low price.**



The world's first & only  
**Crowd Pricing Platform**

# How does **Crowd Pricing** work for your customers?

**COMMIT**

*Get Sliding*

Jump on the slide! Your customers aren't paying for anything just yet, but they are committing to the current price.

**SHARE**

*Tell Friends*

Word spreads fast! This is the power of **Crowd Pricing**.

**SLIDE**

*Final Price*

The more people who commit, the lower the price drops for **EVERYONE**.

# Power to the Seller AND the Purchaser

YOU map out the pricing structure and YOUR customer  
Is responsible to slide the price lower!



## Customer

***\*The Customer determines the Price!***

- The more that commit the lower the price goes for everyone!

***\*Easy to communicate***

- No confusing “incentive” programs - just simple.

# Power to the Seller AND the Purchaser

YOU map out the pricing structure and YOUR customer  
Is responsible to slide the price lower!

## Seller



***\*Natural incentive for customers to share***

- Super charge your word of mouth marketing.

***\*Increased touches***

- Up to 7 touch points per commitment.



# What YOUR customer sees


CREATION'23

June 21st - June 24th // Agape Farms // Shirleysburg, PA

2023 Creation Festival June 21 - 24 - Pre Sale

CREATION'23

General Admission Full Event Ticket



2023 General Admission Full Event Tickets

Buy 15 or more and get the "GROUP" treatment - 2 free tickets!

Read more

Price Slide

Charged after sale ends | 36 Buy(s) Until Next Price Drop

01/13/23 / 09

days hours minutes seconds

\$104

Retail Price

\$95

\$86

\$77

\$68

\$59

Lowest Possible

1

Add to Cart

10:31

Chat


app.priceslide.com

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01/13/23/37

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Retail Price

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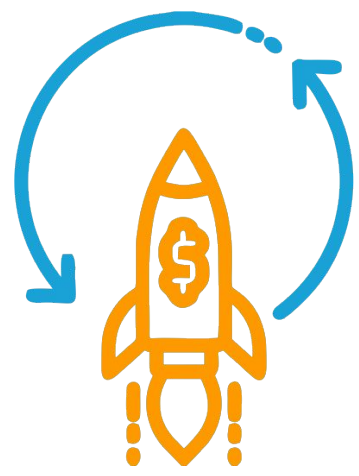
\$59

Lowest Possible

1

Add to Cart





## 3 different ways to use Price Slide

Beginning of the sales cycle

There's a new <sup>early</sup> bird in town

We maximize the most important part of sales...the

Pre-sale

# Your Pre-Sale Optimized!

## Problem

People wait until the last second to make their purchase



## Solution

Price Slide: Crowd pricing drives early sales

## FACT

*The Pre-sale is the most used and most effective sales tool across many different product platforms.*

***Price Slide can increase Pre-Sale by over 4x !***

\* according to a study from Event MB



# Price Slide Case Studies



*“Price Slide multiplied our marketing department exponentially by turning our purchasers into marketers.*

*We were able to quadruple our Pre-season Ski Pass sales in the middle of the worst pandemic the world has ever seen.”*

- Kevin McKinley, Asst General Manager







# 3 different ways to use Price Slide

**Middle of the sales cycle**

**Super charge your promotions**



# Price Slide Case Studies



*“Price Slide allowed me a new and fresh marketing campaign that boosted December gift card sales as well as added new customers to my contact lists.*

*We will be doing a Christmas “Slide” every year now!”*

**- Ian Murphy, Owner**







## 3 different ways to use Price Slide

**End of the sales cycle**

**Need to get extra sales?  
Create last minute flash sales**

# Price Slide Case Studies

## CREATION '22

*“We started using Price Slide as a creative way to capture last minute sales. We figured that there are ALWAYS attendees that wait until the last min.*

*Price Slide proved to be helpful turning that group of customers into some of our best voice pieces and helping get the word out.*

- Ben Comer, CEO





# Price Slide Partners:

**eventbrite**

 **TicketSpice**

 ***iTickets***

 **Stubwire.com**

Price Slide works seamlessly with multiple sales platforms  
so using Price Slide is EASY!



